



MAD SPORTS GROUP

GLOBAL AGENT NETWORKING | PROFESSIONAL RECRUITMENT PROCESS |
COMPREHENSIVE GUIDANCE | COMMITMENT TO SUCCESS

CONTACT US

@MADSPORTSGROUP

[HTTPS://WWW.MADSPORTSAGENCY.COM/](https://www.madsportsagency.com/)

MAXSPORTSGROUP@GMAIL.COM

At MAD SPORTS GROUP, we take pride in our **5+ years** of success in the American collegiate market.

We specialize in **providing opportunities** for talented football players to combine their **passion for the sport** with a quality university education in the **United States**.

WHO WE ARE? WHO WE ARE? WHO WE ARE?



MANU HERNANDEZ

FOUNDER AND GENERAL DIRECTOR

More than 10 years in the American market directing international academies and leading projects with clubs such as **REAL MADRID, PSG, ARSENAL, MILAN AND BENFICA**, as well as in the sports business world with two operational and logistics companies that operate in the United States and Canada. College coach and scout for several Texas schools.



DANIEL FRAGACHAN

FOUNDER SPORTING DIRECTOR

Experience as a **PROFESSIONAL PLAYER IN SPAIN, VENEZUELA AND COLOMBIA**, National Champion in College, 7 Titles at the university level as a player and as a coach where in three years he led his school to **3 finals and a national tournament** with two championship rings. Agent and player representative.



CHOLO GARCIA

SPAIN MAIN SCOUT



RAFA FERNANDEZ

ASIA MAIN SCOUT



MASSIMO DI IOIA

CANADA MAIN SCOUT



LUIS COLMENARES

PROJECT MANAGER

ELITE TRACK

PRO TRACK

FAST TRACK

SMART TRANSFER

DEVELOPMENT TRACK

\$500/ month

8 Months

For Juniors
starting

- Personalized college list & strategy
- TOEFL & Duolingo prep
- Priority support

\$600/ month

6 Months

For Late starters

- Monthly 1-on1 meetings
- Application help for 10 colleges

\$3000/ month

30 - 45 Days

For urgent
placement

- 2 - 3 Strategy Sessions
- Highlight video review
- 15 - 20 school contact list

\$1500/ month

30 - 45 Days

For current
college athletes

- 1 Strategy Call
- Transfer transcript review
- Application checkiist

\$200/ month

6 Months

For Juniors &
Seniors

- Meetings & guidance
- Highlight video assistance
- Interview preparation

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COLOMBIA SCOUT

CHRISTOPHER MORENO

Former Colombian **professional player** with extensive experience in domestic football. He holds a Pro license from the Colombian Football Federation and currently resides in Colombia.

From now on, he will be our representative in this territory, **IDENTIFYING AND EVALUATING** talent for our team.



VENEZUELA SCOUT

DIEGO GUERRERO

Outstanding Venezuelan footballer with over **10 years of professional experience.** He has represented the national team and currently resides in Caracas.

His in-depth knowledge of Venezuelan football and his **EXTENSIVE NETWORK** of contacts make him the ideal scout for our team in this country.

MAD IS BASEBALL

OUR BASEBALL SCOUT



JAVIER CASTILLO

Born in Caracas, Venezuela, Javier played for the St. Cloud Tech university team. With over 20 years of experience in this field, he joins MAD to expand our network and, above all, to open the door for baseball players who want to study and join an American university team.



MAD IS BASEBALL

BASEBALL is more than just a game for us; it's a lifestyle. If you have the talent and determination to reach the top, our scouts are here to guide you every step of the way.

From on-field training to mental preparation, we offer the support and expertise you need to reach your full potential. Let us help you take the next step in your professional baseball

**Discover a new chapter with MAD Sports Management
and our passion for professional baseball**



The background of the entire page is a collage of grayscale photographs. It includes two men in tracksuits talking on the left, a player in a dark jersey on the right, and a group of players in white jerseys at the bottom left. The text is overlaid on this collage.

■ MAD VALUES ■

At MAD, we take pride in representing and guiding a diverse group of over 50 talented players currently active in American universities. Our player portfolio reflects the quality, cultural diversity, and exceptional potential that we seek and cultivate. Here are some highlights of our talents

GEOGRAPHIC DIVERSITY

Our players come from various parts of the world, bringing a rich cultural diversity and unique football experiences to university teams in the United States.

FEATURED PERFORMANCE

A Big Win for Our Client

Each player on our roster has demonstrated outstanding performance both on the field and in the academic sphere. We take pride in representing individuals who excel in both areas.

ACADEMIC COMMITMENT

One of Our Most Successful Campaigns

We foster a strong academic commitment among our players, ensuring that they not only achieve their athletic goals but also receive a quality education at their respective universities.



HERE ARE SOME **HIGHLIGHTS** OF OUR AGENCY

COMMITMENT

EXPERIENCE

RESULTS

EXPERIENCE

With over 5 years of experience, we excel in identifying, developing, and placing talented players in collegiate football programs in the United States.

RESULTS

Over 50 of our players are currently active in various universities across the United States, showcasing our success in talent placement and development.

NATIONAL SCOUT NETWORK

Our dedicated scouts across the country identify players with exceptional potential from different regions.

COMPREHENSIVE GUIDANCE

Beyond placement, we offer comprehensive guidance. This includes academic counseling, monitoring athletic performance, and continuous support to ensure each player successfully adapts to their new environment.

UNIVERSITY PARTNERSHIPS

We have strong partnerships with over 20 universities, ensuring an efficient placement process and optimal opportunities for our players.

INTERNATIONAL REACH

Operating in 10 countries (Spain, France, Korea, Japan, China, Costa Rica, Nicaragua, Colombia, India, and Venezuela), we connect international talent with educational and sports opportunities in the United States.

COMMITMENT

We are dedicated to providing the opportunities you seek. Our team supports each player on their journey to academic and athletic success in the American university system.



NCAA

- 1ST DIVISION:

high level English/sports

- 2ND DIVISION:

high level English/sports

- 3RD DIVISION:

N/A

MORE THAN 24 SPORTS

NAIA

4 YEAR UNIVERSITIES

SINGLE DIVISION

high level English/sports

**THE FIRST 80 SCHOOLS
IN THE COUNTRY**

NJCAA

2 YEAR UNIVERSITIES

- 1ST DIVISION:

basic English/sports level

- 2ND DIVISION:

basic English/sports level

- 3RD DIVISION:

N/A sports scholarships

THE PROCESS THE PROCESS THE PROCESS

1-2-3

STEP 1

EVALUATION AND INITIAL SELECTION

- Profile Presentation

Begin by completing a detailed profile that highlights your academic history, football skills, and personal goals.

- Skills Assessment

Provide videos and evidence of your football skills so that our technical team can conduct an initial evaluation.

- Initial Conversation

Schedule an initial meeting to discuss your academic and athletic goals. This allows us to better understand your location and university preferences.

THE PROCESS THE PROCESS THE PROCESS

1-2-3

STEP 2

PROFILE DEVELOPMENT AND ACADEMIC GUIDANCE

- Creation of Customized Profile

We collaborate to develop an appealing profile that highlights your academic and athletic achievements.

- Academic Guidance

We offer guidance on the academic requirements and exams necessary for admission to American universities.

- Visit Planning

If possible, we assist in organizing visits to university campuses, allowing you to make informed decisions about your choices.

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THE PROCESS THE PROCESS THE PROCESS

1-2-3

STEP 3

PLACEMENT PROCESS AND ONGOING SUPPORT

- Opportunity Identification

We leverage our network to identify scholarship opportunities and sports programs that align with your goals.

- Application Support

We guide you through the application process, ensuring all necessary documents are submitted and providing guidance on essays and interviews.

- Scholarship Negotiation

In the event of receiving offers, we act as mediators in negotiating scholarships and contractual terms.

POST-PLACEMENT FOLLOW-UP

After placement, we provide continuous follow-up to ensure you adapt well to your new institution and receive the necessary support, both academically and athletically.



OUR PARTNERS

SUCCESSFUL COLLABORATIONS

Partners are always at the forefront of our work, which is why we form a **true partnership** with everyone we work with. **MAD SPORT GROUP** clients are clients for life. Please have a look at who we've worked with in the past.



A grayscale background image showing a group of soccer players on a grassy field. Some players are in the foreground, while others are in a line in the background. The image is semi-transparent to allow text to be overlaid.

WE ASK **ARE YOU READY**

**TO TAKE THE BIGGEST OPPORTUNITY
OF A SOCCER CAREER?**

At **MAD SPORT GROUP**, we are ready to open doors to new and exciting opportunities. If you are ready to elevate your game and pursue your dreams in **FOOTBALL AND UNIVERSITY EDUCATION** in the United States, join us on this thrilling journey!